

## FREEDOM OF INFORMATION REQUEST

RF23-415

### Request:

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) How much do you spend annually on a Social media management tool?
- 4) Which month & year does your contract with your supplier end?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) How much do you spend annually on a social listening / media monitoring tool?
- 8) Which month & year does your contract with your supplier end?
- 9) Who is the senior officer in charge of these contracts?

### Response:

We can confirm East Kent Hospitals University NHS Foundation Trust (EKHUFT) holds the information you have requested.

1. Yes
2. SocialSignIn, more commonly known as Orlo
3. Our latest contract with SocialSignIn was billed annually for £7,590.00
4. Our current contract ends November 2023
5. No
6. N/A
7. N/A
8. N/A
9. Director of Communications

**(DATE OF RESPONSE: 06 JULY 2023)**

